

Building Tomorrow's Workforce



Manufacturing Co-op Program
Overview
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Director Recruitment and Staffing

AGENDA



Program goals



Manufacturing
Industry overview



Student
Experience



Program Statistics



School & Business
Partnership



Success Stories

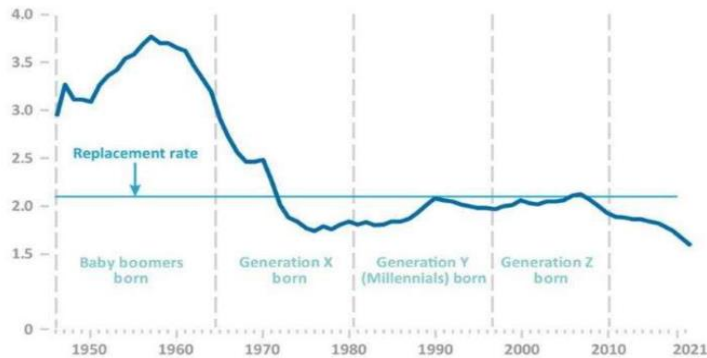
PROGRAM GOALS



- Bridge the gap between education and industry
- Equip students with real-world skills
- Build a pipeline of future manufacturing talent
- Strengthen community-business-school collaboration

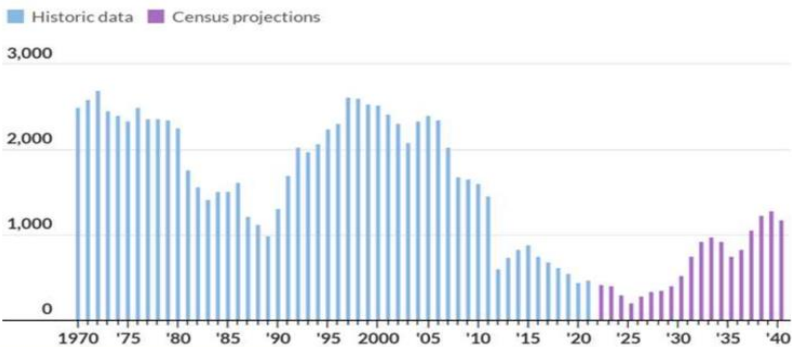
MANUFACTURING INDUSTRY OVERVIEW

Declining Birthrate

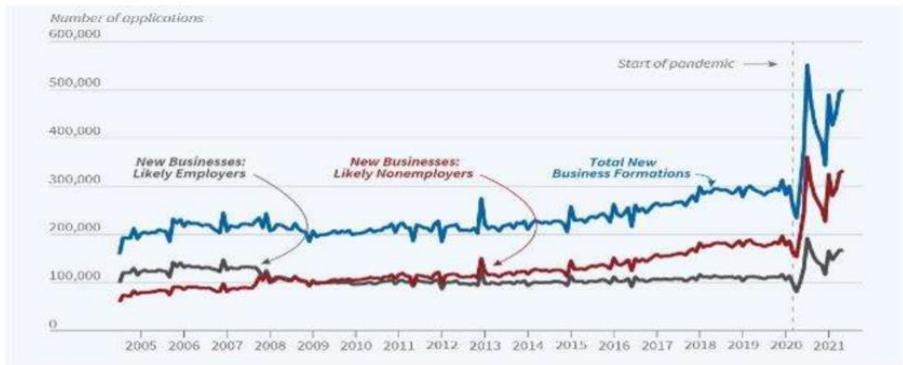


Labor shortage

Annual growth of working-age population (thousands)



Source: Census Bureau



MANUFACTURING INDUSTRY OVERVIEW

What Is Manufacturing Today?

- High-tech, fast-paced, and innovation-driven
- Careers in engineering, robotics, logistics, and more
- Opportunities for growth and advancement



STUDENT EXPERIENCE

- Experience going through an interview and hiring process
- Hands-on training in real manufacturing environments
- Mentorship from experienced employees
- Paid positions with a local company
- Exposure to other career opportunities



The goal is to provide the students the tools needed for both professional and personal growth to be successful in their future career goals.

- Trained on an Assembly Line
- Career Exploration in other areas within the company

Managing
employees for
success



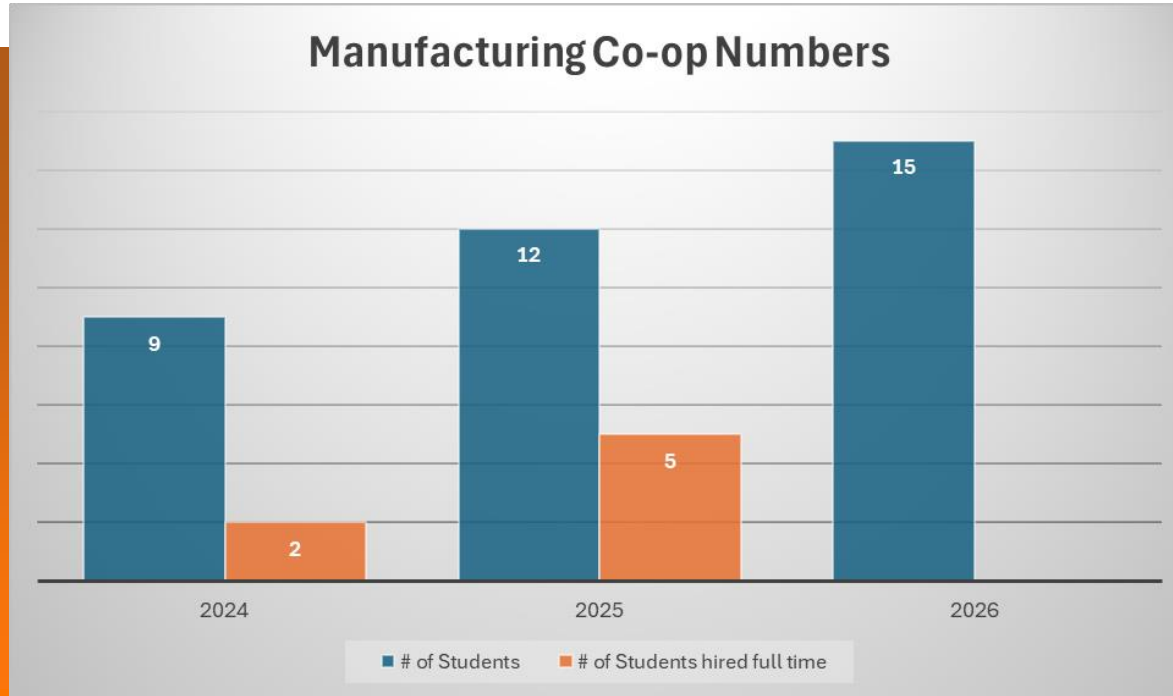
STUDENT EXPERIENCE (SAMPLE SCHEDULE)

- Week 1:
 - Orientation M-W (24 hrs)
 - Off Thursday & Friday
- Week 2:
 - M-F OTJ training
 - 4 hour shifts

Supervisors will provide regular evaluation reviews throughout.

Schedule					
Column1	M	T	W	TH	FR
Week 1	Orientation (8 Hrs)	Orientation (8 Hrs)	Orientation (8 Hrs)	Off	Off
Week 2	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)
Week 3	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)
Week 4	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)
Week 5	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)
					1st Evaluation
Week 6	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)
Week 7	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)
Week 8	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)
Week 9	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)
Week 10	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)	Work - On th job (4hrs)
					2nd Evaluation

PROGRAM STATISTICS



SCHOOL AND EAST PENN PARTNERSHIPS

- Currently Collaborate with 6 school districts for the program
- Shape the program to each school districts requirements
- Personalize the program for the students
- Continued improvement and enhancement

SUCCESS STORIES AND FEEDBACK FROM STUDENTS

- “Loved it – Made school easier and learned 3 different trades on Assembly”
- What was your favorite assignment?
 - “Learning to Weld.”
 - “Welding and learning to complete change overs on machines.”
 - “Meeting People.”

East Penn is a Best Place to Work!



EASTPENN

Our Culture. Our Values.



NEXT STEPS “LET’S BUILD TOMORROW’S WORKFORCE-TOGETHER”

- Schedule a partnership call

- Contact Information:

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THANK YOU

