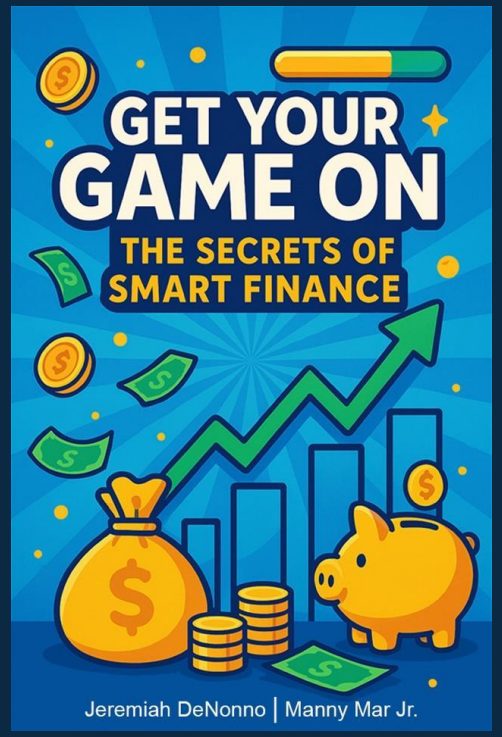


Get Your Game On

The Secrets of Smart Finance

Today's Playbook: Seven Stops

01 **Introduction** – What We'll Cover

02 **So What?** Why This Issue Matters

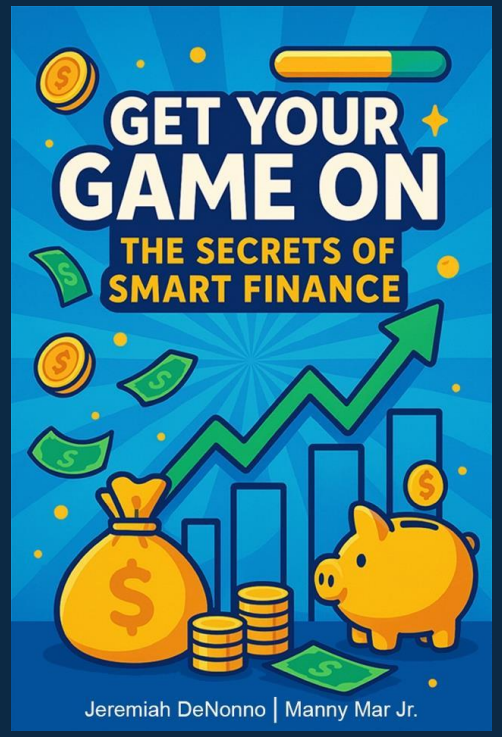
03 **What?** What Does This Book Teach

04 **A Fresh Perspective**

05 **Now What?** Practical Implications

06 **A Story** – Why I Care

07 **Conclusion** – Bringing It Together



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Book Sample Contact

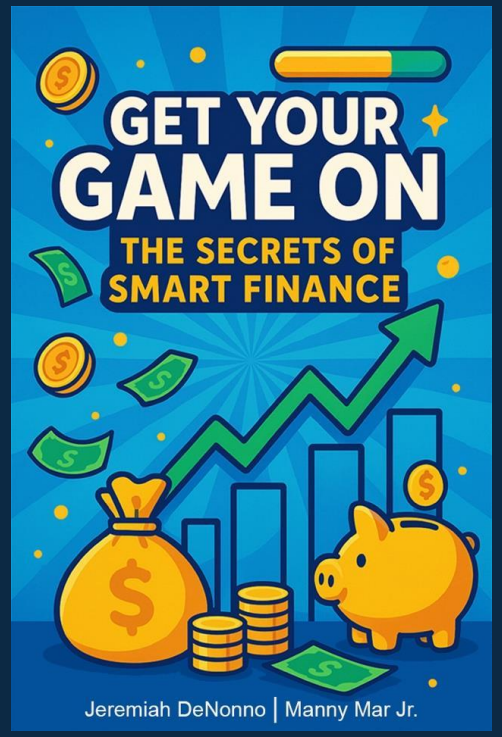
WHAT? → SO WHAT? → NOW WHAT?

01 Introduction – What We'll Cover

- Phone tap → "Wait… was that magic?"
- No cash. No card. Just a ding.
- WHAT? → SO WHAT? → NOW WHAT?

02 Context – So What? Why This Issue Matters

- **Hard truth:** equations ≠ compound interest; literature ≠ credit
- Money touches family decisions | Groceries → housing → college
- **Real issue:** money most emotionally charged • least intentionally taught
- Don't teach early → bad habits form early
- Teach early → trade-offs • confidence → foundational life skills



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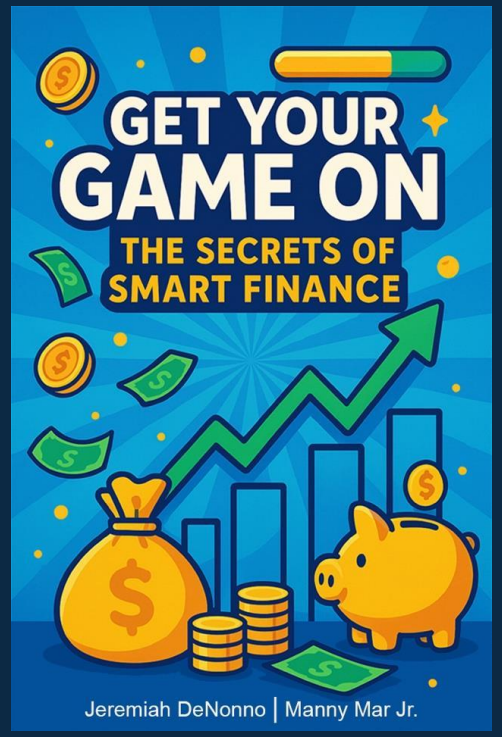
Book Sample Contact

WHAT does the book teach?

03 **Main Concepts – What? What does this Book Teach**

- Financial literacy as an **adventure**
- What is money? Bartering → WHY money exists
- Earning Money → Needs vs. Wants → Saving → Compound growth
- Smart spending → Banks & credit → Investing
- **The difference?** Storytelling, Imagination
- Lemonade Stand → Supply/Demand | Selling Shares → Stock Market
- See it. Feel it. Remember it → Approachable, NOT intimidating

Teach earlier. Connect learning.



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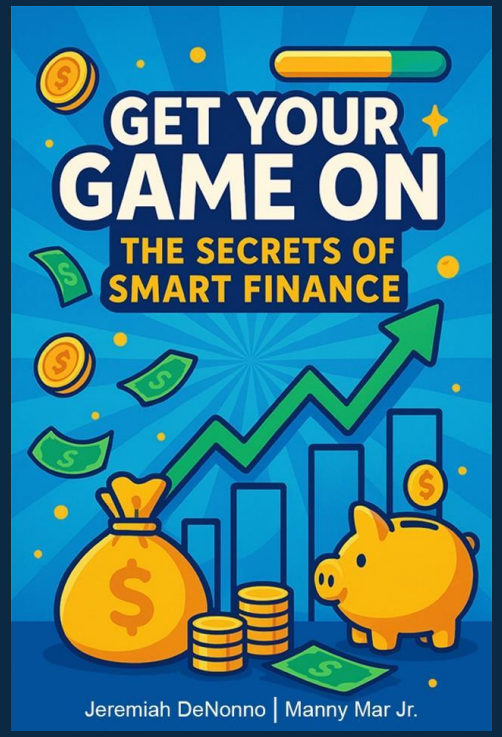
Book Sample Contact

04 Teach Me Something New – A Fresh Perspective

- High school? Too late. Habits & beliefs already forming.
- **New idea:** 4th / 5th / 6th grade → BEFORE bad habits form
- **Financial literacy:** Not remedial. PREVENTATIVE.
- Understand saving BEFORE first paycheck = smarter decisions

05 Practical Implications – Now What?

- **Cross-Curricular Fit:** existing curriculum vs. how book complements it)
- Math → %s, interest, budgeting | Social Studies → econ, trade, scarcity
- ELA → reading comprehension | SEL → delayed gratification, goal setting
- **Family Engagement:** discussion prompts
- Doesn't stop in classroom → moves into the home, influence fam convos



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Book Sample Contact

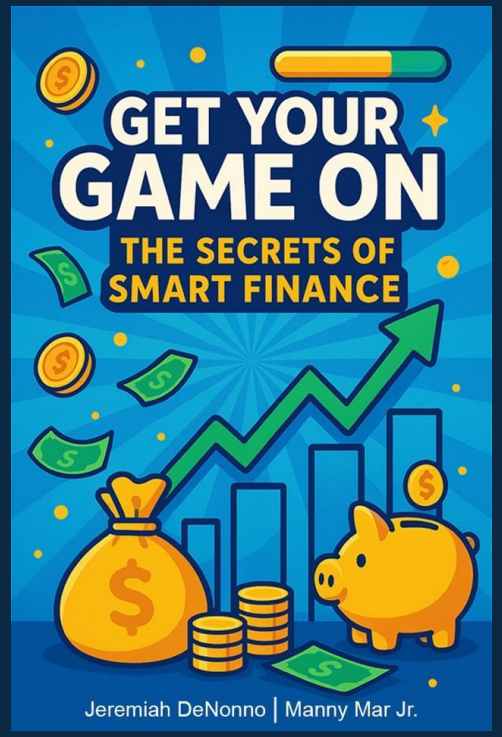
WHY I care. WHAT happens next.

06 A Story – Why I Care

- Child: “Do I even need money if I can just use my phone?”
- **Raising a generation:** Transactions ≠ systems | Swipes ≠ work
- Gap matters: financial ignorance later → debt, stress, limited options
- **Financial literacy ≠ money,** = FREEDOM + CONFIDENCE + OPTIONS

07 Conclusion – Bringing It Together

- **WHAT?** → story-driven playbook for elementary learners
- **SO WHAT?** → money → choices → futures
- **NOW WHAT?** → integrate early, while habits form
- Imagine 4th / 5th / 6th grader Debit vs. credit • Prices • Saving • Giving
- **Students/New Learners:** Money smart → FUTURE READY → CAPABILITY



Get Your Game On

The Secrets of Smart Finance

A partnership framework for schools & foundations

About the Book

- Story-driven financial literacy for elementary learners
- Understand money, understand choices = shape futures
- Money, spending, saving, banks, credit and investing
- Storytelling, activities and family discussion prompts
- Listed in the Jump$tart Clearinghouse

Jump$tart Clearinghouse

Potential Partnership Ideas

- ✓ 4th–6th grade financial literacy lessons
- ✓ Math • Social Studies • ELA • SEL integration
- ✓ Teacher reading guides and student activities
- ✓ Family literacy nights and chapter conversations
- ✓ After-school workshops and youth programs
- ✓ School / foundation-sponsored book access

Illustrative partnership only • not an existing school/foundation agreement